



Linda "Beauty" Marks - Direct Response Alternative Health Copywriter
745 Chapel Street #395, New Haven, CT 06502*(203)-903-1745*Fax (203-468-9304)

Email: alternativehealthmarks@gmail.com

Website: www.alternativehealthcopywritermarks.com

Helping Your Business Grow are the Mark\$ Of Great \$uccess

My Information Kit Outline:

1. Welcome Letter
2. My Writing Process
3. Services and Investment
4. About Me
5. What Others Say About Me
6. Samples
7. Order Form



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WELCOME! Thank you for your interest in my copywriting services. 😊

You have come to the right place if You Need:

- A copywriter who can connect to your Alternative Health Market
- A copywriter trained in Direct Response Marketing
- Someone who communicates well with you and helps you feel at ease
- Someone who understands your needs and able to give her best work
- But most importantly, someone who can raise your bottom line\$\$!! 😊

Whatever your reasons, you want to know more about the person you're looking to hire. In a typical interview, you would just simply ask me questions. So, I'll answer a few questions here.

Frequently Asked Questions (FAQ)

"WHAT ARE YOUR QUALIFICATIONS AS A COPYWRITER?"

I've studied copywriting with AWAI (American Writers and Artists Incorporated). I've earned AWAI badges that verify my working knowledge of the writing concepts. AWAI is the world's leading provider of copywriting training programs and more. Specifically, I've taken the following courses with AWAI:

- The Accelerated Program for Six-Figure Copywriting – AWAI Verified – trained by the world leader in marketing materials and copywriting training to give your company optimal results!
- Internet Research Specialist – well trained in research techniques so that I can find those golden nuggets of information that will provide enough proof to sway your prospect to act
- AWAI Verified Badges – AWAI Verified in 3 (Online Ad Copywriter; Editorial/Content Marketing Copywriter; and Email Copywriter) – these are some of the most commonly used marketing pieces that will get your company noticed and woo prospects towards you



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I'm also a licensed practical nurse and live an alternative health lifestyle. All these skills and experiences will work in your favor. I understand what you're trying to do. And I can persuade your target market to take notice.

Working with patients as a nurse since 2008, helped me to understand what's most important to people's health. They want to feel better without side effects. My passion for sharing a better way for better health drives me to persuade them to try your products.

I understand the desire to find all-natural means to improve overall health. I'm constantly on the lookout for supplements, home remedies and alternative ways to improve my health. I'm very pleased with my lab results. My doctor is very impressed with my alternative health methods that have proven to be quite effective.

With these combined skills and experiences, you have a powerful advocate for your alternative health products and services.

THIS IS WHAT I WILL DO FOR YOU:

- Give every project the wholehearted attention in research it deserves
- Produce your copy to sell
- Help to ensure your successful launch and continued growth of your alternative health business

WHAT SERVICES DO YOU OFFER? I SPECIALIZE IN THE FOLLOWING SERVICES:

- Sales Letters
- Online Ads
- Editorial/Content Marketing
- Email Copy

HOW MUCH DO YOU CHARGE? (LISTED IN SERVICES AND YOUR INVESTMENT INSIDE THE INFO KIT)

I do offer other copywriting services. Let me know what your needs are, and I'll let you know how I may help you.



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DO YOU HAVE ANY FORMAL EDUCATION?

- B.S. in Business Administration with a concentration in accounting from Southern Connecticut State University January 2002
- Graduated from Lincoln Technical Institute as a Licensed Practical Nurse December 2007; Licensed in the state of CT since 2008

HOW SOON CAN YOU START?

To get started on a project, please fill out the contact form included in My Info Kit and fax/email it to me. I'll contact you ASAP and we'll take it from there. Once we complete the Discovery Questionnaire mentioned in my Info Kit, I'll be able to give you a more accurate start and completion date.

Let me help you with your writing needs for:

- Sales letters
- Online ads
- Editorial/content marketing
- Email copy

Contact me today to discuss your project and how I may help you to succeed ☺. Please read my information Kit for more information and clarity. Thank you.

Most Sincerely Yours,

Linda "Beauty" Marks

P.S. There is no obligation to hire me when you contact me. We can just simply talk. We can learn more about each other, your goals and how I can help you grow your business. "Helping Your Business Grow are the Mark\$ of Great \$uccess!" I look forward to speaking with you soon. ☺

CALL NOW - 203-903-1745



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My Writing Process

1) CONTACT AND COMMUNICATION POLICIES

As we work together, it is important that we have fast and easy communication. During our project, **I am available everyday by email.**

The second-best way to reach me is by phone:

- Mondays 4 pm – 8 pm.
- Wednesday 12 pm – 8 pm
- Thursdays 4 pm – 8 pm
- We can arrange to Skype too, if that is an option for you.
- If you have an urgent issue, please mark your message as urgent. Please don't abuse that privilege.

2) DISCUSSING THE PROJECT AND DISCOVERY QUESTIONNAIRE

When you reach out to me for assistance, we would have a conversation to discuss what you're looking for. To get started with a potential client, I would send you a complete Discovery Questionnaire through Google Docs to gather information about your project.

FIRST - I'll ask you questions about:

- Your product or service
- Your target audience
- Your purpose and goals for the product or service
- Where my project fits within your marketing plan



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This will help both of us to determine the scope of the project and ensure the best outcome. As soon as I receive your questionnaire, I can begin to determine what the project will entail. Based on best practices, I should receive your questionnaire in 1 – 3 business days unless you need more time.

SECOND - I will:

- Study the questionnaire
- Collect any additional information that needs to be researched
- Outline a short Project Roadmap
- Prepare a proposal for the process
- Stay in contact with you a "bare minimum" of once per week or more if extra communication is needed

This process is intended to show you my understanding of what's needed for the project.

THIRD - As soon as I've completed my research:

- Schedule a 20-minute Launch Call, 3 – 14 days after I receive your questionnaire
- We'll go over the process and any additional information or insights you may have
- Following that call, I will draft and send you an agreement
- If your legal team already has an agreement, we can use that and make changes as needed

3) INVESTMENT AND GETTING STARTED

The Agreement will contain all the specifics on what exactly I will deliver, including project deadlines. It will also list your investment for the project and terms of payment. (Note: I require 50% of the project total to begin. I prefer to be paid by bank wire or overnight payment.) Once we have both signed the Agreement, I will begin working on your copy as agreed."



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4) **RESEARCH**

My research process is very comprehensive:

- I begin with a complete review of your website and any other materials you send to me
- I will research the market and your competitors
- I may need to visit/interview your: customer service team, past clients/customers, and different department heads
- As needed, I will reach out to you for additional details, product samples, and other resources

You can be confident that I'll quickly and effectively understand your product, your voice, and what drives your customers to buy.

5) **COLLABORATION**

Communication is very critical while we're working on the project together:

- Let me know how often you'd like to communicate
- Let me know the best form of communication for you
- I require that you assign a single point of contact on your team
- My contact from your team will obtain needed information and approvals
- I **STRONGLY** encourage you to become familiar with Google Docs
- Google Docs allows us to: track changes, comment, and collaborate in real time
- Google Docs can be shared with team members
- Google Docs working document is always the current document (no need to worry about sending the wrong files or things getting lost).



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6) REVIEW OF FIRST DRAFT

- Typically, you'll receive the first draft in 10 – 14 business days (depending on project size and scope)
- Please have everyone involved review it carefully
- The main objective is to get the tone, message and offer right
- We'll fine tune in the following drafts (2nd and 3rd) as needed

7) REVISIONS

This is an anticipated part of the writing process. All revisions must be requested no later than 30 days after the project has begun and prior to final approval. Two revisions are included in the quoted price that you will receive. More revisions will need additional pricing.

- I'll review your requested changes within 48 hours
- I'll make those changes in an additional 2 – 4 business days (depending upon the complexity of your request)
- An A/B split (Let the market vote) may be suggested if your request may not be favorable to your bottom line
- The A/B split will increase the chances of your success

The results in your bottom line will be very telling in the market you're trying to reach.

8) ADDITIONAL REVIEWS

Fine tuning is a necessary part of the polishing process

- You can be very confident that I'll polish your copy to your complete satisfaction
- Usually, anywhere from one to three reviews may be needed and approvals are received quickly
- Your final copy should be completed in 1 – 3 business days after the last approval



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9) **FINAL APPROVAL**

- When all revisions have been completed to your satisfaction, you will receive a clean copy of the final draft
- You approve the copy via email stating "I approve the copy for {Name of Project}", with your email signature
- Once I receive your final approval, I'll send the final invoice for the 50% balance of the project
- All invoices are due upon receipt
- Throughout the course of this project, I will be very diligent and prompt to meet your every need as a professional
- It is my expectation that you will return the courtesy regarding my invoice, which is greatly appreciated ☺
- Usually my final copy is not the final product and is scheduled to be adjusted by your graphic designer
- I strongly encourage you to forward a copy of the completed PDF to me. I would like to make sure that the design enhances the copy rather than the opposite effect
- It's my sole objective to ensure that the completed package is positively impactful
- At your request, I'll be more than happy to work with the graphic design team to ensure the copy's ultimate effectiveness

10) **WHAT'S NEXT?**

- Once the project is completed, you'll receive a complimentary follow-up consultation
- We discuss what went well and where improvements could be made
- We review the Discovery Questionnaire
- We discuss additional ways to uncover new profits
- Where appropriate, we map out a new project to ensure that you have excellent copy that meets your goals and grows your business



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It's my hope that you found this process easy to read and understand. I'm here to answer any further questions you may have. I look forward to speaking with you soon.

Graciously Yours,

Linda "Beauty" Marks

**P.S. Contact me today at (203-903-1745 > call/text) or email me alternativehealthmarks@gmail.com .
There is absolutely no cost to discuss your project/assignment or to receive an estimate. And of course, there is no obligation to buy.**



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Welcome to my Services and Investment Page!

Here you will find a list of services that I offer and the estimated investments. The true value of the work can be negotiated between us until we are both satisfied. If you aren't able to find what you are looking for on this list, please contact me so that we may discuss your specific needs.

Below, you will find a link to the State of the Industry Report on Copywriting Rates and Top Performing Marketing Methods by AWAI (American Writers and Artists Incorporated). This is our guide to pricing projects fairly.

<https://www.awai.com/copywriter-rates/>

SERVICE DESCRIPTION	ESTIMATED INVESTMENT
Long Copy Sales Letter	\$3,000-\$7,000
Direct-mail package, lead generation	\$2,000-\$5,500+
Direct-mail package — mail order	\$2,000-\$7,500+
Telemarketing Script	\$500-\$2,500
Renewal series	\$1,500-\$3,500/letter
Blanket renewal insert	\$2,500-\$3,500
Self-mailer	\$750-\$2,500
Postcard or double postcard	\$750-\$1,500
Brochure	\$750-\$1,500/page
Newsletter	\$600-\$1,500/page
Article or Advertorial	\$1-\$1.50/word
Press Release (1-2 pages)	\$500-\$1,000



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SERVICE DESCRIPTION	ESTIMATED INVESTMENT
Website — home page	\$1,500-\$3,500
Website — other pages	\$750-\$1,250/page
Email, short copy	\$250-\$2,000
Email, long copy	\$750-\$3,500
Email Autoresponders (Series)	\$150-\$1,000/email
E-zine ad	\$250-\$1,000
Landing page	\$950-\$3,000
Microsite	\$3,000-\$7,000
Site Audits	\$1,000-\$2,500
Blog Post (depending on length)	\$100-\$800/post
PPC Ads with Keyword Research	\$75-\$350/ad
Social Media set-up	\$500/network
Social Media post and monitor/manage	\$2,000/month
Copy critique	\$400-\$1,200
Marketing Strategy and Planning	\$100-\$150/hour
Case Study	\$1,200-\$2,000
White Paper	\$2,000-\$7,500



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About Me

Who Exactly Am I?

Hi there! My name is Linda LeMoan Marks, but I go by Linda "Beauty" Marks. I was born and raised in New Haven, CT by foster parents. But it was my biological parents that gave me the love for all things natural. I suppose that had a lot to do with the fact they were from Montgomery, AL.

My dad was an excellent gardener, and everything he touched blossomed. He taught me some of his great growing and pruning techniques. My mom taught me how to eat healthily and choose food closest to its natural form. I can honestly say that what they taught me really stuck! My curiosity grew with age and life changes.

My life changes happened in my late 20's when I was diagnosed with the hyperthyroid disease (Grave's Disease). Already married about 7 years with four children from the marriage, I shrunk from a size 12 to a size 7. At 5'9" that was like the character Olive Oil from the Popeye The Sailor Man Cartoon!

I was young, gullible and trusted whatever the doctor said. His great idea was to reverse my condition to hypothyroidism (Hashimoto Disease). I patiently waited in a room surrounded by very thick, cold walls and very thick glass. A woman walked into the room in a special suit with very thick gloves.

She handed me a container that resembled Russian stacking dolls. I wondered how many containers there were to get to the medicine. When I finally got to the medicine, she told me to swallow this horse pill with a glass of water she gave me. Again, she wouldn't touch anything with her bare hands.

The doctor (my primary physician) told me that I would 'feel a little discomfort.' Don't you hate when the doctor underplays what's really going to happen? It hurt like someone ripped something out of my throat for at least a few weeks! It was like getting my tonsils taken out for the second time!



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That horse pill was radioactive iodine! It made my thyroid stop producing hormones. He told me that I would have to take synthetic hormones for the rest of my life. Well...what he didn't tell me is how many health issues a dysfunctional thyroid can cause.

Why didn't he tell me that the thyroid controls my metabolism and affects nearly every part of my body? As I grew older, I had these mysterious changes in my health that the doctors did not explain to me. I discovered that they were all thyroid related: pre-diabetes, brain fog, temperature sensitivity, digestive issues, and more! REALLY???

So, I diligently found a way to manage every symptom through diet change, supplements, essential oils, lifestyle change, and education. I eventually found out there is a way to go into remission. To totally reverse this disease is my life's mission for myself. I've been able to improve so many things about my health through the use of alternative health methods. If my doctor had his way, I would be on all kinds of prescription medications. Can't wait to share my results when I'm able to reach and enjoy total remission.

About that name Linda "Beauty" Marks, some people are curious why I chose it. Well, I was in the foster care system from the age of 2 until I got married at the age of 18. Being in the system was the hardest thing for me to endure as a child. That's actually an understatement.

It was a nightmare! But out of the ashes of my life, I found a way to overcome. Though my life began in painful sparks, God made those scars my "Beauty" Marks. I'm always looking for ways to be of help to people. I enjoy serving and encouraging people to be their best. That's what I focus on instead of the bad memories and experiences.

On a high note, back in say the early 2000's, my biological roots came to surface. A very close relative found me just as I was losing my last parent of four. That's right; they have all passed away. BUT, my Uncle Charlie Parks came looking for me because he couldn't find his baby brother (my dad).

It turns out that Uncle Charlie Parks is The nephew of Civil Rights Activist Rosa Parks! How about that for heritage ☺? I learned that he marched with Martin Luther King Jr across the Selma Bridge. Uncle Charlie Parks introduced me to my family roots in 2004 in Montgomery, Alabama. It felt like I had gone home.



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One day I'll write about my southern roots and the alternative health methods they used back in the day.

But my mission right now is to use that passion that I have about alternative health to accelerate the growth of your business! Contact me today so I can help you to grow your business and together we can improve the lives of countless people! And improve your bottom line\$\$

CALL NOW! 203-903-1745



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WHAT DO PEOPLE SAY ABOUT ME?

"Linda is able to prioritize. She's flexible and can handle changes at will. She is analytical and has tremendous planning skills. I appreciate her excellent interpersonal skills. She's a quick learner with strong organizational skills and a determination to succeed."

- Tamara Coleman

"Linda is very adventurous. Not afraid to take risks. Tenacity for success."

- Marian Dortche

"Linda is very dedicated to her work. She seeks to improve herself and accepts constructive criticism."

- Marie Gibson

"Linda is honest, kindhearted and determined to do her best."

- Amy (119 & 121 Henry Street Corp)



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"Linda has a very positive mental attitude. Her optimism is unwavering and comforting during high-stress situations."

- Jamillah Kareema Green Davis

"Linda is very passionate with just about everything she decides to pursue. She has a positive attitude and a great sense of humor. She's always looking and searching for growth. She has a sense of adventure and approaches life with an open mindset."

- Keith Hoff

"Linda is a team player."

- Kristina Rodriguez (Nursing Supervisor from Pediatric Services of America)

"Linda brings light, accountability, care and always puts her best foot forward."

- Karin Buster-Gattison

"Tenaciousness in EVERYTHING!"

- Colleen Rucci



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The Marks Promise:

- *Bring out the best in your promotional materials*
- *Bring forth my A game EVERY TIME so that your business will shine*
- *Be a pleasure to work with*
- *Bring up your bottom line to the best of my ability and efforts*

I look forward to working with you. So call me today, because "Helping Your Business Grow are the Mark\$ of Great \$uccess!" ☺

CALL NOW! – 203-903-1745



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Here Are Four Samples of My Ads During My Training With AWAI for the Barefoot Writer Club

Ad Insert

BREAK FREE from Working Like a Slave by Becoming a Well-Paid Writer Through the Barefoot Writer's Club Today!

The Barefoot Writer's Club consists of individuals who want to use writing to achieve **more freedom** in their lives. *The Barefoot Writer's Club* is for anyone who wants to learn more about different ways to make a VERY GOOD living as a writer. **Click [HERE NOW](#) to learn more!**





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PPC Text Ad

Replace Your Income, Change Your Life NOW - Make
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www.awaionline.com Learn How You Can Transform Your
Life in as Little as 90 Days as a Paid Writer Today!





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Banner Ad

Realize Your Dreams Of Financial Freedom As A Writer!
Learn How You Can Become Debt Free! Become a
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Facebook Ad

Learn 5 Ways You Can MAKE A LOT OF MONEY as a Barefoot Writer at Home and Leave

Your 9 – 5 Behind Starting **TODAY!**



[Join The Barefoot Writers Today!](#)



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Here Is My Editorial Sample I Wrote During My Training With AWAI for the Barefoot Writer Club

Find Out Today How Becoming A Well-Paid Writer WILL Change Your Life Forever!

Learn the Secret of Making Six-Figures from Home as a Well-Paid Writer

Hi there! My name is Mindy McHorse. And not too long ago my family struggled financially. My husband and I were up to our ears in debt. We desperately needed a change. We were prisoners to our jobs. Are you going through anything like that?

- Are you drowning in debt? Or simply can't pay your bills?
- Does your paycheck run out before the month is up?
- Do you hate your job but can't quit because you need the money? Gotta pay the mortgage/rent, the bills, the debts...Gotta eat?
- Do you feel like Bill Murray in that movie "Groundhog Day" because every day at work is the same? It seems like it will never end...

What if there was a way you could change all of that?

- You will be able to pay all your bills and save money. Even retire!
- You can finally go on vacations or stay longer than the mere 1 – 2 weeks per year.
- You can improve your health, your relationships, your finances.
- You can finally know what it means to have true happiness and peace of mind.



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Now.....I want you to ask yourself, what would you rather be doing?

- Where would you live? Someplace warm? Or do you prefer snow all year round?
- How would you live? Would buy the huge fancy house you always wanted? Or would you buy a RV and travel anywhere you wanted, when you wanted?
- Would you support a special cause? Or pick up a long-lost hobby? Maybe a new hobby?
- What about sleeping as late as you like? Your time is your own. Work around your new life.

I was there not too long ago. It was a hard life. But things turned around for my family. They can for you too!

- It took a little while, but the debt is gone! I earned enough money as a writer to pay it all off!
- My husband and I were finally able to afford to have children. I stay home with our children. We all go on vacations. I feel semi-retired.
- I wake up to a beautiful sunset. Have breakfast with my family and work a few hours a day.
- I'm in control of my life and wouldn't have it any other way.

You're probably wondering about now, how all this was possible? It all began with a simple letter I received in the mail. There is nothing to lose and everything to gain.

- You'll learn how ordinary people just like you learned interesting ways to write for a living.
- You don't need a degree or even a high school diploma. You just need to know how to speak to people like I'm speaking to you now.
- No need to worry how you can do this. You will be trained by the best leaders in the industry.
- And you won't be alone! Thousands of people just like you have transformed their lives by becoming a Barefoot Writer. No need for shoes when you write from home.



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I'd like for you to meet just a couple of my fellow club members who have done VERY well as Barefoot Writers. And they aren't any more special than you are.

- Paul Hollingshead gets paid around \$15,000 just to write a letter. But it gets better than that. He also receives royalties on the letters his clients continue to mail. He can receive as much as \$30,000 or more per letter. He has earned more than \$300,000 a year from new and past letters he's written.
- And then there's Richard who likes to write about wine. He was also paid \$15,000 to write one letter. It did so well that that the client gave him a \$40,000 bonus. Some people can live off that amount for the year.
- When you join our club, you will meet many more people just like you. They are making a VERY nice living as Barefoot writers. If they can do it, then so can you!

[Click Here NOW to Learn How You Can Change Your Life Forever Too!](#)



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Here Are Four Samples of My Emails During My Training With AWAI for the Barefoot Writer Club

DIRECT SALE

Now a Part-time Writing Job from Home Pays in Full...

Dear JoAnn,

Are you overworked and underpaid?

My name is Mindy McHorse, and I used to work like a horse! But one day I stumbled across a part-time writing job opportunity. It pays like a full-time job!

You don't need another part-time job to make ends meet. You don't have to work yourself to death. I only put in about 20 hours a week now!

I know most people need two or more incomes just to live today. My work days were 10 hours long with the commute. My husband worked two jobs. We were so tired and barely saw each other.

I had two spaniels that I had to kiss goodbye every day. We wouldn't be able to start our family if things stayed the same. But I found a way. What if I could show you a better way too?



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PICTURE THIS FOR YOUR FUTURE

- You **DON'T HAVE TO** drag yourself to one or more jobs per week.
- You **CAN HAVE MORE** of that much-needed sleep or time for yourself.
- You **DON'T HAVE TO** barely get by.
- You **CAN HAVE MORE** than enough to live and enjoy life on your terms.
- You **DON'T HAVE TO** wish you had enough money to buy things.
- You **CAN HAVE MORE** than enough for anything you desire.
- No more money worries about... (fill in the blank).

WHAT ARE THE OPPORTUNITIES?

Well, I have great news for you. There is a better way! I received a letter about that part-time writing opportunity. Now, I call it part-time because you don't need to work 40 hours for full-time pay.

Paul Hollingshead sent me a letter that encouraged me to join The Barefoot Writer Club. This club consists of people who want to gain more freedom in their lives through writing.

Paul himself shared how he was stuck in a job leading to nowhere. He worked at a grocery store stocking shelves for next to nothin'. He really hated that job. But in less than a year, he managed to turn his life around.



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Suddenly, he was making six figures from home as a freelance writer. He wasn't an experienced writer. He was trained how to write a simple, persuasive letter. And just like that, he started collecting more than \$300,000 per year.

He shared that he wasn't the only one making that kind of money. Thousands of people across the country were doing the same thing. They didn't have more education or experience than he did.

He was paid \$15,000 for one letter and \$30,000 in royalties. He received royalties because the letters brought in paying customers. If the companies kept using his letters, he was paid royalties.

He didn't need to write many letters to reach a six-figure income. It was receiving the royalties that brought in over \$300,000 per year!

Ed Gandia is another Barefoot Writer member who earned \$163,481 in his first full year as a freelance copywriter. But to Ed, the freedom in his life is priceless. He gets to spend more time with family and not stress about money.

Starr Daubenmire, another Barefoot Writer member, was able to take a few months off just to paint and write in Italy. She says that she'd never experienced this kind of freedom before.



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IS IT REALLY THAT SIMPLE?

You're probably wondering how any of this is possible. Like, "Why should I believe you?" or "Sounds too good to be true." I don't blame you. I was skeptical too. I didn't respond to Paul's letter right away.

I never thought of myself as a writer. But his letter really spoke to me. So instead of tossing it, I decided to keep it and reread it now and then. It didn't cost much to join, but it was a big decision for me.

Finally, I brought the letter to my husband to have him read it. Money was too tight to make any decisions without his input. I waited, practically holding my breath while he read the letter.

I asked what he thought? He saw the opportunity and said we didn't have anything to lose because of the one-year money back guarantee.

And that was just the beginning...

It took me three years to make a six-figure income (\$114,000) as a Barefoot Writer Club member.

But three years later:

- No more \$20,000 credit card debt!
- No more \$80,000 student loan debt!
- Retirement didn't seem possible. But I feel semi-retired NOW!
- And we have three beautiful children!



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WHAT'S INCLUDED WITH THE MEMBERSHIP

- The secret formula that will show you how you can earn a six-figure income writing letters
- Meet other copywriters who are "Living the Dream" of writing from home
- Unlimited free access to our "Clubhouse" on The Barefoot Writer website
- One of our most popular benefits is our monthly magazine, *The Barefoot Writer*
- 3 Copywriting "Contests" each month for \$100 each; Earn while you learn
- But the very best part is the community of writers and the friendships you'll make

You'll also receive 7 free special reports on copywriting:

1. The Smart Start Copywriting Program that will teach you the basics of copywriting
2. The \$500 email secret; learn how to get paid hundreds of dollars for less than an hour of work
3. The secret of the one-hour work week; create many streams of income by writing about anything that you're passionate about
4. Get paid \$50+ per hour to surf the web for copywriters who could use your research skills; no copywriting needed
5. The Lazy Writer's Path to a Six Figure income providing a much-needed service to those in search of employment
6. Get paid to take your next vacation as a travel writer
7. 122 Amazing Perks and Freebies for Barefoot Writers

The demand continues to grow for well-trained copywriters. Learn how a part-time writing job from home can pay you in full. Join the Barefoot Writer Club TODAY! Click here now

http://www.awaionline.com/IS/TBW-OD/AW_20/CAT



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Yours Truly,

Mindy McHorse

P.S. There is a 365-day "money back" guarantee! If you aren't satisfied for any reason or no reason at all with your membership, simply contact us to cancel. No more billing and we can part as friends. You may keep your special reports too.

Don't delay, click here now to join! http://www.awaionline.com/IS/TBW-OD/AW_20/CAT



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PREP FOR SALE

There's a Shortage of Copywriters! We Need You Now!

Dear Bernadette,

Did you know there's a shortage of Copywriters? What's a Copywriter? Well, they're the happiest group of paid writers around. They're responsible for some of the commercials you see on TV, as well as those credit card offers you receive in the mail. More Copywriters Needed!

Why are they so happy?

Because they work from home! They make as much or more than doctors or lawyers. But they don't need to work long hours as doctors and lawyers. Or deal with "those" student loans.

Wouldn't you be happy if you could take vacations whenever you wanted? Wherever you wanted?
Wouldn't you be happy if you didn't have to worry about money, bills, or job security?

What would make you happy?

Why is there a shortage?

The demand is greater than the supply. Many writers or would be writers don't know about Copywriting. And those who think they do, fall short. They don't understand the formula for basic Copywriting. That's where we come in.



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The Barefoot Writer Club

The Barefoot Writer Club was founded for this very reason. To help and train writers to find their best fit as a copywriter. We train copywriters to understand and practice the simple techniques of persuasive writing. Why is this a big deal?

Life altering results!

Because you are providing a much-needed service, companies are willing to PAY BIG! This special writing skill has changed the lives of our club members drastically! Paul Hollingshead went from making a meager \$30,000/ yr. to \$300,000/yr.! Ed Gandia made \$163,481 his first full year! And Mindy McHorse made \$114,000 after 3 yrs. as a Barefoot Writer. It's up to you how much you choose to make.

So where do YOU come in?

We need more writers to fill the demand. You can have a life of true freedom! Financial freedom is one thing. Freedom of time is entirely different. As a Barefoot Writer Club member, you can find out what it's like to have BOTH!

Find out how a copywriter shortage can mean a great future for you!

Click the link below to find out more about the wonderful world of copywriting!

<http://www.awaionline.com/p/is/tbw/>



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To Your Success,

Linda "Beauty" Marks

Copywriter

P.S. Receive 7 free valuable reports for you to download instantly, once you join!

<http://www.awaionline.com/p/is/tbw/>



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STICK

Welcome to the Barefoot Writer Club! Let's Get Started Now...

Hi Colleen,

Welcome to the Barefoot Writer Club! Congratulations on your excellent choice in learning how you can become a well-paid writer!

So, let's get you on your way. There are a few places you can get started. I'll help you get the most out of your membership now.

Your Benefits:

Do you remember why you signed up? Well of course you do! You want to learn how you can become a well-paid writer. Everyone's path is different. It's time to find out which path you would like to explore.

No matter which path you choose though, you'll need to know how to write persuasively first. So, here's your Smart Start Copywriting Program we mentioned to you earlier.

Click here now and check it out. <https://www.awai.com/members/kit/> You'll have to type in your email address and password on your AWAI member's page to access the program. So be sure to have it handy.



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Here are just a few more tips to get you started:

1. Be sure to sign up for the Facebook group and introduce yourself:
<https://www.facebook.com/groups/BarefootWriter/> Everyone needs support. And we at The Barefoot Writer Club know all about support! The following is the verification code you will need to enter: **Verification Code: TBWFacebookGroup. You'll find long lasting friendships and the support you need in this group. Some members have helped other members find paid assignments here too.**
2. Decide which writing opportunity you would like to explore first by checking out the free reports that you will access on your AWAI member page. Be sure to have your email address and password handy: <https://www.awai.com/members/barefoot-writer/>

Writing Opportunity Reports

Copywriting 101: The Secret Formula for Making Six-Figures from Home

The Secret of the 1 - Hour Work Week

The \$500 Email Secret

The Lazy Writer's Path to a Six-Figure Income

Get Paid to Surf the Web

Get Paid to Take Your Next Vacation

3. Dive right on in there! On the Barefoot Writer Club website, you'll find lots of articles on copywriters living the writer's life. Here you'll also find helpful links such as "Careers in Writing"



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for beginners. Here's the link to The Barefoot Writer website:

<http://www.thebarefootwriter.com/>

Ready, set, GO!

To Your Success!

Linda "Beauty" Marks

Copywriter

P.S. The Barefoot Writer Website also offers 3 paid writing contests per month! Earn while you learn ☺

<http://www.thebarefootwriter.com/>



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ONBOARDING

You're Officially a Barefoot Writer Club Member!

Dear Raucci,

You are officially a Barefoot Writer Club Member! Welcome to the club 😊!

There are lots to explore with your new membership. And remember that you're not alone! You're joining many thousands of other writers who are living the writer's life since they joined. You get to read about some of these amazing writers and connect with them. How great is that?

Getting started is easy peasy lemon squeezy 😊! You can begin your path to the writer's life NOW! So, let's hop to it. Click the link below to get you connected to your member's page.

<https://www.awai.com/members/barefoot-writer/>

On your member's page, you'll find:

- The Smart Start Copywriting Program – this program will teach you the basics of copywriting to make sure you succeed. Knowing how to write persuasively in a conversational tone is key to your success. So be sure to check this one out first. You'll save yourself a lot of frustration.
- The Link to our Barefoot Writer Club Facebook Group – though it's a private group, you'll find the members to be very friendly and helpful. So, if you need help with a project or any advice about writing, feel free to post them here. They are your allies and can become your friends too!



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- Remember the Barefoot Writer Magazine we mentioned to you as one of the perks? Well, you have access to all of them! You'll be able to read about writers who began their writing path and found great success. And isn't that what you want? Examples that inspire you to do the same?
- And don't forget your free bonuses: A webinar that teaches you how to build your business; Six writing opportunity reports; And eight more additional bonuses that show you different ways to make money as a writer.

So, don't waste another moment dreaming of financial freedom. Let's get you started on your path now and makes those dreams come true. Click here now to connect to your member's page:

<https://www.awai.com/members/barefoot-writer/>

Cheers to Your Success!

Linda "Beauty" Marks

Copywriter

P.S. If you need any help or have any questions/comments at all, you can easily reach out to us. We are available Monday – Friday 8:30 am – 5:00 pm EST @ 866-879-2924 or 561-278-5557. Or you can email us any time of day @ www.awaionline.com/contact, and we'll get back to you as soon as possible.



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Contact Linda Today

You can use this ORDER FORM to contact Linda today about your copywriting needs. If your needs are immediate, you can request a no cost, no obligation cost estimate. If your needs are further out, you may use this form to determine if Linda is a good "fit" for you. When a copywriting need should arise, you can call upon her with confidence. You will know in advance that she can meet your needs, schedule, and budget.

**required*

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Find Out More About Linda's Copywriting Services

Request A Cost Estimate for Copywriting

*Your Name _____

Your Title _____

*Company Name _____

Phone _____

*Your E-mail Address _____

Address _____

City _____

Province/State _____

Country _____

Postal/Zip Code _____

Website _____